

Terri Brodeur Breast Cancer Foundation

"I believe we are on the cusp of finding a way to possibly eradicate breast cancer as a source of mortality within the next generation...I believe the Terri Brodeur Foundation and foundations like it are integral in making research questions translate into treatment answers for patients."

Andrea Oliver, MD, Surgical Oncologist, Dana Farber Cancer Institute
2006 Terri Brodeur Breast Cancer Foundation Grant Recipient

The Terri Brodeur Breast Cancer Foundation is a local, non-profit group of people who are committed to fight this devastating disease. It is our belief that every breast cancer patient deserves life-saving and life-enhancing treatment options. We can best promote that belief through our promise: 100% of every donated dollar is directed to research (our administrative costs are either sponsor-supported or volunteer provided) and that the late women who inspired us, Terri Brodeur and Norma Logan, should have had better tools to fight the disease. We are deeply committed to them, the women they represent in the community and the scientific pursuit of medicines and techniques that mitigate cancer treatment and promote disease eradication. Toward that end, we wholeheartedly endorse organizational accountability and transparency.

The Foundation was established in 2006 by two friends, Norma Logan (1958-2006) and Sandy Maniscalco, who realized the need for a new kind of fund-raising organization – a non-profit organization of volunteers and sponsors that could direct 100 percent of total gross fundraising efforts to breast cancer research.

In 2005, the two friends led a group of walkers in raising \$200,000 for an internationally renowned breast cancer foundation. Afterwards they found out that 40% of all the money they raised went to overhead. Of the \$200,000 raised by Norma and Sandy's group, \$80,000 never made it to critical research programs.

Many organizations raise money for breast cancer research and awareness. The pink ribbons we see everywhere are evidence of their success. But monies directed towards awareness, while important, are donations lost to research. These dollars will never reach the scientists who are searching for the keys to unlock the mysteries of this disease. Most fundraising organizations have overhead costs that divert even more money from research.

We generated enough funds in our first year to provide three breast cancer researchers grants totaling \$300,000. Each recipient was awarded a \$100,000 grant. To read about the 2006 grant recipients, go to our website at www.terribrodeurbreastcancerfoundation.org. and click on 2006 Achievements/January 2007 newsletter. Our grant recipients are a reminder of the dedicated, inspirational scientific community that requires funding to fight breast cancer.

The foundation's name honors Terri Brodeur, of Old Saybrook, Connecticut. After a two-year battle with breast cancer, Terri succumbed to the disease in 2005, as did Norma one year later. These two women left behind families, friends and loved ones. Please help us honor their memory and join us in the fight against breast cancer.

You can help researchers find new treatments for breast cancer by teaming with the Terri Brodeur Breast Cancer Foundation on their October 6, 2007 Walk Across Southeastern Connecticut - a 26.2 mile marathon from Old Saybrook to Waterford. To learn more about us, please check out the Terri Brodeur Breast Cancer Foundation website at: <http://www.terribrodeurbreastcancerfoundation.org>

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